



Le Directeur Général

Paris, September 9, 2021

Mr. Juan Jose Rodriguez Gongora  
Publicaciones Cajamar Caja Rural  
Puerta de Purchena, 10 - 3ª Planta  
Spain  
[juanjoserodriguez@cajamar.com](mailto:juanjoserodriguez@cajamar.com)

Announcement of the reward given by the Award Jury of the International Organisation of Vine and Wine

Copy to Mr. Raúl Compés López, Mr. Gergely Szolnoki, coordinators of the collective work

[rcompes@esp.upv.es](mailto:rcompes@esp.upv.es); [Gergely.Szolnoki@hs-gm.de](mailto:Gergely.Szolnoki@hs-gm.de)

Copy to Mr. Roberto García Torrente, Director of Agri-Food Innovation - Cajamar Caja Rural [roberto@cajamar.com](mailto:roberto@cajamar.com)

Dear Mr. Rodriguez Gongora,

It is my great pleasure to announce that the International Jury of the OIV has awarded the book " **Enoturismo sostenible e innovador. Modelos de éxito alrededor del mundo - Sustainable and Innovative Wine Tourism. Success models from all around the world** ":

**PRIX de l'OIV 2021, OIV AWARD 2021**  
**in the category Économie Vitivinicole - Vitivinicultural Economy**

The Jury sends its warmest congratulations to the coordinators Mr. Compés López and Mr. Szolnoki, as well as to Publicaciones Cajamar Caja Rural.

You can communicate on this reward, before **the OIV Awards Ceremony 2021 which will take place on 17 December at the Cité du Vin in Bordeaux.**

The Secretariat of the OIV Award Jury and the OIV Press & Communication Department will contact you soon in order to organise the event.

The OIV hopes that you will be able to attend the Ceremony.  
With this hope, please accept my best regards.

Pau Roca

Organisation Internationale de la Vigne et du Vin  
Organisation Intergouvernementale  
Créée le 29 Novembre 1924 • Refondée le 3 Avril 2001

35, rue de Monceau • 75008 Paris  
[jurydesprix@oiv.int](mailto:jurydesprix@oiv.int) • [www.oiv.int](http://www.oiv.int)

**OIV**